

# PRIVACY POLICY

## **Introduction**

PuntoMio respects each individual's right to personal privacy. We will collect and use information through our Web site only in the ways disclosed in this statement. This statement applies solely to information collected at PuntoMio's Web site.

## **Part I. Information Collection**

PuntoMio collects information through our Web site at several points. We collect the following information about our clients: [Email Address, Name, Address, Telephone Number, Gender, Date of Birth, National ID number, and Credit Card Information].

We may also collect Name and Email Addresses which our users divulge about other people, [such as referrals or gift purchases.] PuntoMio does not actively market to children, and we never knowingly ask a child under 18 to divulge personal information.

We verify the accuracy of the Credit Card information provided by verifying the numerical logic of the card and authorization only with the issuing bank or card provider.

We collect this information through the registration form and clickstream tracking. Through the registration process we collect Email Address, Name, Address, Telephone Number, Gender, Date of Birth, National ID number, and Credit Card Information. The information is collected voluntarily. Through clickstream tracking we collect the IP address of the visitor. To receive our products and services, Email Address, Name, Address, Telephone Number, Gender, Date of Birth, National ID number, and Credit Card Information are mandatory because in order to ship any purchases made by our client this information is required for shipping, billing and customs handling. Other information we request is optional.

We do employ cookies. A cookie is a small text file that our Web server places on a user's computer hard drive to be a unique identifier. Cookies enable PuntoMio to track usage patterns and deliver customized content to users. Our cookies do have an expiration date. Our cookies do not collect personally identifiable information.

## **Part II. Information Usage.**

The information collected by PuntoMio will be used for the processing of clients shipments and for marketing purposes. Users who provide information will receive emails regarding the handling of their packages.

Registered users will receive additional announcements from us about products, services, special deals, and a newsletter. Out of respect for the privacy of our users we present the option to not receive these types of communications.

The information we collect will be used to create customer profiles based on browsing or purchasing history. We will not supplement information collected at our Web site with data from other sources.

We may share data with the following third parties: including shipping companies, credit card companies, and so on. These third parties will use the information as follows: to deliver packages, and monitor campaign success. Users may not opt out to have their information shared with third parties.

We offer links to other Web sites. Please note: When you click on links to other Web sites, we encourage you to read their privacy policies. Their standards may differ from ours.

Our Web site offers chats. Please be advised that information posted in these venues becomes public knowledge.

If our policy on information collection or uses changes, will advise you by email.

**Part III. Access to Information**

PuntoMio maintains the accuracy of our information by requiring customers with a secure login in order to make any changes to their account information. Users may access their own personal information and contact us or change any inaccuracies they may find by logging into their account and modifying the inaccurate data. Users may delete their information from our database by contacting our Customer Service department and requesting a cancellation of their service.

**Part IV. Problem Resolution**

If problems arise, users may contact PuntoMio by email, Chat or telephone. We are committed to resolving disputes within 24 hours.

**Part V. Data Storage and Security**

PuntoMio works to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software which encrypts information you input.

We reveal only the last four digits of your credit card number when you are changing your payment method. Of course, we transmit the entire credit card number, over SSL, to the appropriate credit card company during the billing process.

It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.